Mayor Bruce Simpson

1st Term Councillor



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Background

I am a proud Wakka Wakka and Wangan Cultural leader. My strong leadership is an example attributed to me by my ancestors, parents, elders, mentors, and of course, my peers and community.

I enjoy listening to music, reading, and researching leadership models.

My thirty years lived experience in leadership has given me the opportunity to be in high-level positions ranging from Director, CEO, and my own consultancy, gaining the understanding to establish strong ethical governance practices.

Ministerial and Advocacy Involvement

I have strong self-determination values, to forge intentional leadership that can connect with state, federal and private sectors that foster strong partnerships to enhance community infrastructure, programs, and pathways to success and how these partnerships translate on-country.

Vision for Cherbourg

My aspirations for Cherbourg include:

In my term as Mayor, my focus priority areas are Health, Education, Housing, and Workforce.

I am determined to bring better support to our vulnerable cohort of Elders, People with Disabilities and represent advocacy for the first one thousand days of our babies to be inclusive. Inclusive to have better access and culturally appropriate services that meet the needs and aspirations of our vulnerable, their carers, and support networks including their families.

I have strong convictions to encourage our young people to be brave and grab every opportunity to develop their skills and knowledge to be innovative by enhancing digital literacy, advancing in technology, and allowing them to believe in themselves. This belief is to reach their future aspirations to be great leaders in our community and the services that govern Cherbourg.

Furthermore, our 'open door' policy to council began on the first day of our 'swearing in' as councillors and this policy continues and will remain for the duration of our term.